

Wellness Council of West

E-newsletter Extra!

Co pays: Cut Them to Save Long-Term!

The May 8th edition of *The Wall Street Journal's Personal Journal* section contains an article called, "New Tack on Co pays: Cutting Them." In summary, the article states that a "groundswell" of employers has come to the conclusion that they should encourage employees to take the medications they need the most—not just the ones that cost the least. For example, a person who requires an expensive medication to control a chronic disease may eventually decide not to take the drug as often to save money—costing the health plan more down the road with a health crisis. However, companies such as Marriott International, Procter & Gamble and Eastman Chemicals have begun reducing or eliminating co-pays in order to encourage the use of maintenance drugs to control health conditions. This article is worth reading—and sharing with the decision makers at your worksite!



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www.wcww.org

WCWV

P.O. Box 710
Institute, WV 25112
Phone: 304.766.2686
info@wcww.org

 **WELLNESS COUNCIL
OF WEST VIRGINIA**